

CLIENT

**We are not just another software company,
we are business consultants, we are your partner!**

CRM

CRM (Customer Relationship Management) aims to assist users in managing customer information, to track sales leads, to conduct and monitor marketing campaigns and also improve customer communication and quickly address client issues. Overall, it aims to simplify the process of sales and thus give a clear view of the organisation's performance. Our software provides all the tools, technologies and procedures to manage, improve, or facilitate sales, support and related interactions with customers, prospects, and business partners throughout the organization.

FEATURES



Accounts & Contacts

Maintain account and contact information, and also view all associated activities, notes, opportunities, quotations and sales for each client.



Reports and Dashboards

Users can view statistics in a highly visual, engaging perspective using customized reports and dashboards.



Marketing

Create campaigns and send them with email marketing and mail merge. Stay in contact with prospects and leads via e-mail and SMS notifications.



Assign Tasks

Assign Tasks to other employees and send an email notification with task details



Calendar

Manage your meetings and view the calendars of other employees.

Document Management

Ability to attach and store document files in the system and takes advantage of advanced search capabilities.



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BENEFITS



User friendly
and affordable



Increased revenue
and profitability as
CRM productivity increases
and sale cycles decreases



Encourages cooperation
and teamwork through
sharing information
across departments



Enhances interaction
with clients through
marketing automation tools.



The use of leads provide a
better customer experience
leading to more
and faster sales and
higher customer retention.



Helps employees across
departments to understand
their responsibilities
throughout customer
lifecycle.